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EXCLUSIVE: Bid to out the twitter fakes from the stars

@WEBLIVZ IN CELEB HUNT

By @makingthenews
Twitter Correspondent 

@weblivz went undercover this week — to expose people on twitter who claim to be celebrities.

The OpenID.ORG owner has built a team of sleuth tweetectives at www.valebrity.com to find out who are the real stars and then report on the interesting things that they say and do.

@weblivz explained: “The idea of valebrity is in the name — validation of celebrities!

“Last week, Mike Butcher asked the Duncan Bannatyne on Twitter to prove he was the real Duncan Bannatyne.

“I mentioned a few tweets later that it would be cool whether @wossy was expected to validate the account of every celebrity that registered and put it on his blog . . . which I coined ‘valebrity’.

“I decided it might actually **BE** quite useful to have such a site to do two things.

“The first is to follow who is **REAL** on Twitter (and in the wider web world) and the second is to follow these real celebs and highlight interesting stuff that comes up.”

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@wossy and @stephenfry ARE real

